



JOIN THE CELEBRATION! ¡EL ESPECTACULAR!

Your sponsorship helps bring ¡El Espectacular! to life—celebrating Pan American artistry, community, and creativity while supporting ONN's season-long programs. Each level includes visibility across marketing channels, VIP access to the event, and through our communications you can connect to our 8,000+ supporters, arts, business, and civic leaders.

ONN's signature one-of-a kind musical experience combines an invitation-only VIP pre-concert reception, a vibrant concert, and special opportunities to connect with musicians and special guests including Emcee Poison Waters! It's a beloved tradition for supporters, community members, and music lovers alike.

This year, The Spectacular becomes **¡EL ESPECTACULAR!** as we honor Pan American music and culture with a joyful, exuberant, and unforgettable program that features:

- Innovative choreography by this year's honorees, Bodyvox's Jamey Hampton and Ashley Roland, that will be brought to life by the riveting ONN orchestra
- A brilliant new flute concerto by Venezuelan-Portland composer Giancarlo Castro D'Addona written specifically for acclaimed flutist and ONN Executive Director Adam Eccleston who will also perform live on stage
- Festive works by Freddy Vilches and other Pan American composers, highlighting the joy, energy, and diversity of Pan American voices
- Riveting performances by Cognizant Young Artists Debut! winners piano virtuoso Nikita Istratov performing Prokofiev and an exhilarating Taiko performance featuring Jin Nakajima and Calvin Stuczynski

A NEW CHAPTER IN CREATIVITY

The merger of Orchestra Nova Northwest and Cognizant has made us stronger, bolder, and more dynamic than ever – creating a home for artists, artistry, educators, innovation, and community to collaborate in a beautiful symphony for audiences of all ages to enjoy.

PRESENTING SPONSOR – \$25,000

Be the star of the show! Enjoy top recognition across all promotions and make a transformative impact on ONN's season.

Your Impact:

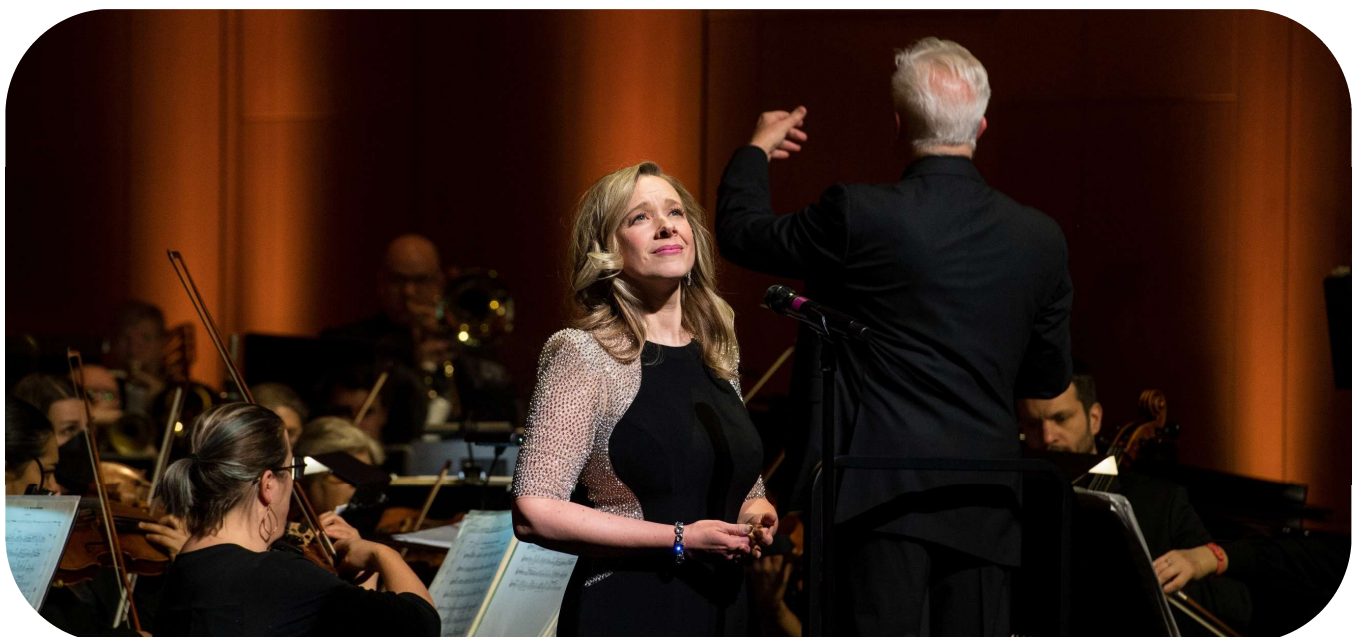
- Significantly offsets the costs relating to holding world-class concerts at venues including The Reser, Sherwood Arts Center, First United Methodist Church, and Roosevelt High School
- Enables season-long progressive programming including mentorship opportunities for Cognizart kids to work with ONNs musicians

Recognition:

- The opportunity for name/logo as presenting sponsor on all event and concert materials
- Recognition across ONN & Cognizart websites, social media (3,000+ followers), email list (5,000+ subscribers)
- Event signage and slideshow acknowledgment at ¡El Espectacular!
- Full-page color ad in the ¡El Espectacular! program
- Verbal recognition as a season sponsor

VIP Perks:

- 16 VIP tickets to ¡El Espectacular!
- 4 reserved tables of 4 at the VIP reception (with ONN artist joining each table)
- 16 premium seats to all 2025–26 ONN concerts & Young Artists Debut!
- Private meet-and-greet with Maestro Steven Byess & backstage tour
- Invitation to attend the *Ellis Island* private orchestra rehearsal in March
- ONN musicians (string quartet/small ensemble up to 2 hours) and a Young Artists Debut! Winner will perform at your private event (up to 30 minutes)



CREATIVE MINDS SPONSOR – \$10,000

Support arts education programming, expand community access, and enrich Portland's cultural life.

Your Impact

- Expands access to ONN programs, enabling students and audiences to experience professional music performances
- Provides kids ages 6-12 with access to immersive visual arts, music, theatre, and dance education at the 360 Arts Camp at the World Forestry Center (Summer 2026) which will feature ONN musicians
- Sponsors a Young Artists Debut! Winner (YAD!)

Recognition:

- The opportunity name/logo on 360 Arts Camp signage to be displayed at the World Forestry Center for three weeks of camp. (Visible to 4,500+ zoo and World Forestry Center visitors per day!)
- Name/logo as presenting sponsor on all event and concert materials
- Recognition across ONN & Cognizart websites, social media (3,000+ followers), email list (4,000+ subscribers)
- Event signage and slideshow acknowledgment
- Full-page color ad in the ¡El Espectacular! program
- Verbal recognition at the Young Artists Debut! on April 24 at the Reser

VIP Perks:

- 12 VIP tickets to ¡El Espectacular!
- 3 reserved tables of 4 at the VIP reception (with ONN artist joining each table)
- 12 premium seats to all 2025–26 ONN concerts & Young Artists Debut!
- Private meet-and-greet with Maestro Steven Byess & backstage tour
- Invitation to attend the *Ellis Island* private orchestra rehearsal in March
- ONN musicians (string quartet/ensemble up to 1 hour) and a Young Artists Debut! Winner will perform at your private event (up to 15 minutes)



GOLDEN BATON SPONSOR – \$5,000

Celebrate in style while gaining high visibility across all platforms.

Your Impact:

- Supports the artistic leadership of Musical Director Steven Byess and ensures high quality concert experiences
- Provides visibility across multiple platforms, amplifying community engagement and awareness of ONN + Cognizart's programs
- Contributes to access and enrichment programs, connecting students and audiences to professional musicians and performances

Recognition:

- Logo on all event materials, websites, email, and event signage
- Half-page ad in ¡El Espectacular! program
- Visual recognition in pre-concert slideshow

VIP Perks:

- 8 balcony tickets to ¡El Espectacular!
- 2 reserved tables of 4 at VIP reception (artist joins each table)
- 8 premium seats to all 2025–26 ONN concerts & Young Artists Debut!



VIRTUOSI SPONSOR – \$2,500

Make a meaningful impact by connecting directly with our audiences.

Your Impact:

- Directly supports the Music Minds 4 All initiative, offering free music lessons to underserved children through the YAD! program for one year
- Connects your company with meaningful arts education initiatives while engaging directly with audiences at concerts and events
- Expands community access to live, professional music, strengthening ONN's educational and outreach impact

Recognition:

- Name on event materials, websites, email, and signage
- 1/8-page ad in ¡El Espectacular! program
- Visual recognition in pre-concert slideshow

VIP Perks:

- 4 balcony tickets to ¡El Espectacular!
- 1 reserved table of 4 at VIP reception (artist joins your table)
- 4 premium seats to all 2025–26 ONN concerts & Young Artists Debut!

TABLE SPONSOR – \$1,500

Host your own VIP table and celebrate the music in style.

Your Impact:

- Provides a VIP experience for you and your guests while supporting ONN concerts and community programs
- Engages directly with ONN artists and the local arts community, helping fund performances and outreach initiatives
- Supports access to professional music for kids and audiences, contributing to the cultural enrichment of Portland

Recognition:

- Name on event material and signage
- 1/8-page ad in ¡El Espectacular! Program

Perks:

- 4 balcony tickets to ¡El Espectacular!
- 1 reserved table of 4 at VIP reception (artist joins your table)
- 4 premium seats to all 2025–26 ONN concerts & Young Artists Debut!



¡EL ESPECTACULAR! 2026 SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Sponsor Name(s): _____

Contact Name(s) (if different): _____

Address: _____ City / State / Zip: _____

Phone: _____ Email: _____

Sponsorship Level (please check all that apply):

- ☐ Signature Presenting Sponsor – \$25,000
- ☐ Creative Minds Sponsor – \$10,000
- ☐ Golden Baton Sponsor – \$5,000
- ☐ Virtuosi Sponsor – \$2,500
- ☐ Table Sponsor – \$1,500

Individual VIP Balcony Ticket \$300/ticket Qty: ____ Total: \$_____

Gift in Lieu of Attending

- ☐ \$25,000
- ☐ \$10,000
- ☐ \$ 7,500
- ☐ \$ 5,000
- ☐ \$ 2,500
- ☐ Other

Payment Method

- ☐ Stock
- ☐ Check
- ☐ Credit Card
- ☐ QR code link



PROGRAM ADS & TRIBUTES

All sponsors are entitled to a program ad or tribute in the ¡El Espectacular! program:

- Signature & Creative Minds Sponsor – Full-page color ad
- Golden Baton Sponsor – Half-page color ad
- Virtuosi Sponsor – Quarter-page color ad

Artwork deadline: Monday, December 29, 2025. ONN staff can assist with ad creation if needed.

CONTACT FOR QUESTIONS / SUBMIT VIA EMAIL, OR MAIL TO:

Shannon Emory, Chief Executive Officer
Email: shannone@novanw.org
(503) 482-9322

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