

SPONSORSHIP OPPORTUNITIES



Rebekah Phillips, executive director
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Reach a select demographic
at Portland Columbia Symphony.

CREATING CONNECTION, CULTIVATING COMMUNITY

THE LOCAL CHOICE

Portland Columbia Symphony is made up of more than 60 freelance musicians who not only work locally, but in markets from Newport to Pendleton and Eugene to Tacoma as orchestra, theater, opera, and ballet musicians, college professors, private teachers, composers, editors, and arrangers. PCSO's musicians are truly the backbone of Portland's vibrant arts scene.

INVESTING IN ARTISTS

PCSO helps bring to life the artistic visions of its players through the extension of resources, administration, and mentorship. In [PCSO Percussion and Friends](#), member Michael Charles Smith (pictured) curated an all-percussion virtual concert and collaboration with visual artists. ["Meet the Instruments"](#) was developed with PCSO bassoonist and composer Nicole Buetti as a way to engage young listeners during the pandemic.

A WIDER AUDIENCE

The only orchestra to present in East Multnomah County, PCSO is also committed to showcasing under-represented composers, including non-male, non-white, and living, local composers. We believe that concert experiences should be relevant both locally and culturally, and present music that tells the stories of Oregonians of all kinds.

AFFORDABILITY IS KEY

We keep ticket prices low and varied, and even offer a sliding scale based on household income to help eliminate financial barriers to participation.



Generously sponsored by Marimba One, PCSO Percussion and Friends premiered March 26, 2021 on YouTube.

"Many arts organizations chose to shut down during the pandemic. Portland Columbia Symphony has persevered and thrived – they've gone above and beyond to support the musicians and community."

– Nicole Buetti, bassoon/contrabassoon

VIDEO HIGHLIGHTS



PCSO Percussion & Friends

March 26, 2021

See for yourself the many – and sometimes surprising – sides of percussion.



Meet the Flute

March 19, 2021

Vincent, Miss Chevious, and their new friend Liberty Broillet learn all about the highest instrument of the woodwind family.



2021 Gala and Auction

February 20, 2021

The talented players of PCSO helped us raise over \$120,000 for community programs with the sizzling sounds of New Orleans jazz!



Holiday Brass

December 19, 2020

Holiday classics enjoy jazzy twists in this gift to our community, courtesy of our brass section.



PCSO Wind Quintet at Great Arts. Period.

November 23, 2020

RECENT MEDIA COVERAGE

[The State of the Arts with Rebekah Phillips and Steven Byess](#)
All Classical Portland, April 14, 2021

[A Young Puppet's Guide to the Orchestra](#)
Oregon ArtsWatch, March 12, 2021

[Portland Columbia Symphony partnership uses puppets to bring music lessons to kids](#)
KGW News, March 4, 2021

[Community Hotline: Portland Columbia Symphony](#)
MetroEast Community Media, November 19, 2019



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REACH AN ENGAGED AUDIENCE

Email subscribers: **1,500 and growing!**

Average email open rate: **50.2%**

Facebook followers: **1,433** (up 10% year-over-year)

Average unique pageviews per month: **2,248**

YouTube views this year (Classical Series): **2,800**

YouTube views this year (Meet the Instruments): **55,000**

Want to reach even more customers with a larger sponsorship? Is \$500 not quite in your budget? No problem – we're happy to customize a plan that meets your goals!

SPONSORSHIP LEVELS

CONVENER – \$500

Lay the groundwork to build and create community.

You'll receive:

- Linked logo on our website
- Logo display on concert promotions, including marketing emails and ads
- Special opportunities to reach PCSO customers with company discount codes and targeted promotions

INNOVATOR – \$1,000

Help develop and grow our community.

You'll receive all the benefits of a Convener, plus:

- Features on Instagram and Facebook
- Feature in PCSO's e-newsletter
- Verbal recognition from the stage

STEWARD – \$2,500

Support and share in a vibrant and thriving community.

You'll enjoy all the benefits of an Innovator, plus:

- Full-color company logo displayed at concerts
- Season Passes for up to four people
- Invitations to private virtual and in-person events, including the Annual Gala and Auction



Thank you
for your support!